

NEWS RELEASE

February 2009

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Pictured above with some of the students are the Lincoln Investment Planning volunteers, including John Natale (center, 3rd row), a JANJ South District Board member.

LINCOLN INVESTMENT PLANNING AND JANJ . . . PARTNERS IN FINANCIAL LITERACY EDUCATION

LINDENWOLD, NJ – Lincoln Investment Planning, Inc. has partnered with Junior Achievement of New Jersey (JANJ) to provide financial literacy and economic educational programs to students in Lindenwold. On Wednesday, February 18th, as part of a JA Day program, 18 volunteers from Lincoln Investment Planning visited 13 classrooms at Lindenwold #5 School and team-taught the JA curriculum to 304 students in grades two, three and four.

As John Natale, Regional Manager at Lincoln and JANJ South District Board member, noted that day, “This is our way of trying to make a difference in the life of a child. Their smiling faces are all the payment we need.”

At a time when the need for financial literacy education has never been more necessary or widespread, these corporate community volunteers provided the elementary school children with JA’s interactive, colorful and information-rich curriculum and led hands-on games and activities designed to better equip the children to enter adulthood with a fundamental understanding of personal finances. These volunteer role models connected with the students by sharing personal stories from their own childhood, educational and employment backgrounds, and key career success skills.

About Lincoln Investment Planning

Lincoln Investment Planning, Inc. (Lincoln Investment) is a full-service broker/dealer and registered investment advisor committed to the principle that financial well-being is accessible to all hard-working Americans through the expert guidance of independent financial professionals and high quality, diversified investment choices. With 40 years of industry leadership, Lincoln Investment and its national network of over 400 financial professionals serve the diverse financial needs of about 125,000 individual investors representing over \$7 billion in assets. Lincoln Investment is a leading provider of retirement plans for the employees of over 2,000 school districts, universities, hospitals and other nonprofit and community based organizations.

About Junior Achievement

Junior Achievement’s (JA) mission is to inspire and prepare young people to succeed in a global economy. Through a dedicated volunteer network, JA provides in-school and after-school programs for students in grades K-12. JA offers work readiness programs that focus on seven key content areas: business, citizenship, economics, entrepreneurship, ethics/character, financial literacy, and career development. Today JA Worldwide® reaches over 9,300,000 students worldwide in 100 countries. For more information, visit www.ja.org. For information on JANJ, please visit www.janj.org