

NEWS RELEASE

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Pictured above are the Rutgers Alpha Kappa Psi student volunteers.

Alpha Kappa Psi (Rutgers) AND JANJ . . . PARTNERS IN FINANCIAL LITERACY EDUCATION

Somerset, NJ – Rutgers students, who are members of Alpha Kappa Psi, have partnered with Junior Achievement of New Jersey (JANJ) to provide financial literacy and economic educational programs to students living in Somerset, New Jersey. On Wednesday, February 17th, as part of a JA Day program, 11 volunteers from Alpha Kappa Psi visited 10 classrooms at Conerly Road Elementary School and team-taught the JA curriculum to approximately 200 students in grades kindergarten and first.

At a time when the need for financial literacy education has never been more necessary or widespread, these community volunteers provided the elementary school children with JA's interactive, colorful and information-rich curriculum and led hands-on games and activities designed to better equip the children to enter adulthood with a fundamental understanding of personal finances. These volunteer role models connected with the students by sharing personal stories from their own childhood and educational backgrounds. Overall, the day was a rewarding experience for students, teachers and volunteers alike.

"The faculty and students at Conerly Road Elementary School very much enjoy having the Alpha Kappa Psi (Rutgers) volunteers participate as teachers and bring a unique perspective to their classrooms," said Catherine Milone, president of Junior Achievement of New Jersey. "JANJ is proud to have Alpha Kappa Psi (Rutgers) volunteers participate in helping educate our state's elementary grade students, and we very much hope to welcome them all back to participate in a JA Day event next year."

About Alpha Kappa Psi (Rutgers)

Alpha Kappa Psi is a co-ed Business/Professional development fraternity. The fraternity is committed to fostering business knowledge, relationships and service to the community. Alpha Kappa Psi has chapters all over the United States as well in the United Kingdom and Canada - thus making it the largest business fraternity on the globe.

The Rutgers University Chapter, Omicron Tau, holds strong ideals in developing our students to become leaders in the workforce and on campus. Our members are exposed to a wealth of growth through professional events, community service initiatives and holding leadership positions in other campus organizations. The chapter has won "Chapter of the Year" several times in its history and continues to grow with the Rutgers community.

About Junior Achievement

Junior Achievement's (JA) mission is to inspire and prepare young people to succeed in a global economy. Through a dedicated volunteer network, JA provides in-school and after-school programs for students in grades K-12. JA offers work readiness programs that focus on seven key content areas: business, citizenship, economics, entrepreneurship, ethics/character, financial literacy, and career development. JA Worldwide® reaches 9.8 million students per year in 367,305 classrooms and after-school locations. JA programs are taught by volunteers in inner cities, suburbs, and rural areas throughout the United States of America and in 123 countries. For more information, visit www.ja.org. For information on JANJ, please visit www.janj.org