

## NEWS RELEASE

March 2010

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Pictured above (l-r) are Andrew Sklarz of Sun National Bank Center, Catherine Milone of JANJ, Sue Dunning of BBBS, and Michael Troutman of JANJ with Trenton's JA High School Heroes, BBBS students and volunteers, Trenton Devils mascot "Scorch" (top, center) and Frank Lucchesi of PSEG (far right).

## PSEG REWARDS TRENTON'S JA HIGH SCHOOL HEROES & BIG BROTHERS BIG SISTERS

**Trenton, NJ** – PSEG has partnered with Junior Achievement of New Jersey (JANJ) and Big Brothers Big Sisters of Mercer County to reward stellar students who have exhibited exemplary leadership in their communities with an opportunity to enjoy the Trenton Devils game against the Toledo Walleye Wednesday March 10<sup>th</sup> at the Sun National Bank Center. The students received this recognition and networking opportunity courtesy of Frank Lucchesi, Regional Public Affairs Manager of PSEG and member of JANJ's Central District Board of Directors and Andrew Sklarz, Corporate Sales Director of Sun National Bank Center. Following the game, the student leaders enjoyed a free skate per the generous skate rental donation by the Mercer County Administration.

"Our focus at PSEG is to support organizations that promote education and workforce development in underserved areas, so our partnership with Big Brothers Big Sisters of Mercer and JANJ represents our dedication to meeting the needs of the whole child and investing in their future," said Lucchesi. He added, "One of the best ways to encourage more students from those areas to continue setting high standards of academic achievement and volunteer service is to recognize and reward those who are doing just that."

JANJ's Trenton High School Heroes have volunteered at local elementary schools during school hours and at Boys and Girls Club of Trenton's Super Saturday program. During their sessions, these young role models co-facilitated JA's hands-on, financial literacy-based games and activities while sharing personal stories from their own childhood, their educational backgrounds, key character traits, and their future career goals.

Big Brothers Big Sisters of Mercer County volunteers have been helping children reach their potential through professionally supported, one-to-one relationships with mentors. Each mentor helps broaden the horizons of their Little Brothers or Little Sisters by doing activities of shared interest, tutoring, or sports on average of 2-3 times a month. Big Brothers Big Sisters of Mercer County's mentoring is proven to develop the attitudes and behaviors youth need to stay in school, succeed academically, make healthy choices, and create promising futures.

PSEG, JANJ, and Big Brothers Big Sisters of Mercer County are proud to come together and congratulate the participants as they continue being positive role models who inspire further community involvement.

**About PSEG**

Public Service Enterprise Group (PSEG) is a publicly traded diversified energy company with three principal subsidiaries: PSEG Power, PSEG Energy Holdings, and Public Service Electric and Gas Company (PSE&G). PSEG has a long tradition of caring for New Jersey's people and communities. Each year, the company and its employees invest millions of dollars and thousands of hours to improve the quality of life in New Jersey. The company's culture dictates that service to customers and community go hand-in-hand. For more information, please visit [www.pseg.com/](http://www.pseg.com/)

**About Big Brothers Big Sisters**

Big Brothers Big Sisters helps vulnerable children beat the odds. The organization depends on donations to help conduct background checks on volunteers to ensure child safety; and provide ongoing support for children, families and volunteers to build and sustain long-lasting relationships, key to successful mentoring. Big Brothers Big Sisters is proven by independent research to improve children's odds for succeeding in school, behaving nonviolently, avoiding drugs and alcohol, and breaking negative cycles. Headquartered in Philadelphia and with nearly 400 agencies across the country, Big Brothers Big Sisters serves more than a quarter million children. Learn how you can change how children grow up in Mercer County by going to [www.bbbsmercer.org/](http://www.bbbsmercer.org/)

**About Junior Achievement**

Junior Achievement's (JA) mission is to inspire and prepare young people to succeed in a global economy. Through a dedicated volunteer network, JA provides in-school and after-school programs for students in grades K-12. JA offers work readiness programs that focus on seven key content areas: business, citizenship, economics, entrepreneurship, ethics/character, financial literacy, and career development. JA Worldwide reaches 9.8 million students per year in 367,305 classrooms and after-school locations. JA programs are taught by volunteers in inner cities, suburbs, and rural areas throughout the United States of America and in 123 countries. For more information, visit [www.ja.org](http://www.ja.org). For information on JANJ, please visit [www.janj.org](http://www.janj.org)