

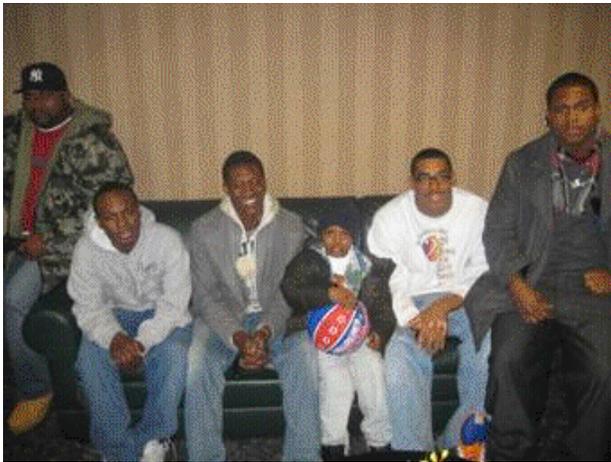


NEWS RELEASE

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Pictured (Left) are the Trenton High School Heroes of the Boys and Girls Club of Trenton-Mercer in the PSEG box of the Sun Bank Arena. Pictured (Right) are the High School Heroes amongst a group of students meeting Harlem Globe Trotters team members.

Trenton, NJ – PSEG has selected Trenton High School Heroes, a classroom student volunteer program run by Junior Achievement of NJ (JANJ), to attend the Harlem Globetrotters game on Saturday March 13th at the Sun National Bank Center.

Frank Lucchesi, regional public affairs manager at PSE&G for Mercer, Middlesex and Monmouth counties and JANJ Central District Board member is responsible for rewarding the students with this wonderful recognition and networking opportunity. This exemplary group of Trenton High School Heroes was chosen from Building Our Youth's Development (B.O.Y.D.), an organization that mentors students in schools within Trenton, and Phoenix Keystone, the teen community service and leadership development arm of Boys and Girls Club of Trenton. These JA Trenton High School Heroes have committed volunteer hours teaching and facilitating JA's hands-on financial literacy and work readiness curriculum either at the Boys & Girls Club and Kidsbridge after-school programs or during school hours in a local Trenton elementary school.

"We should all want these high-performing student leaders to continue mentoring and nurturing new business leaders and entrepreneurs," Lucchesi said. He added, "Under the JA model, these kids are gaining the job and life skills they need to prepare themselves for the workforce while developing the future workforce that will sustain the Garden State's business community for the long-term."

About PSEG

Public Service Enterprise Group (PSEG) is a publicly traded diversified energy company with three principal subsidiaries: PSEG Power, PSEG Energy Holdings, and Public Service Electric and Gas Company (PSE&G). PSEG has a long tradition of caring for New Jersey's people and communities. Each year, the company and its employees invest millions of dollars and thousands of hours

to improve the quality of life in New Jersey. The company's culture dictates that service to customers and community go hand-in-hand. For more information, please visit www.pseg.com/

About Junior Achievement

Junior Achievement's (JA) mission is to inspire and prepare young people to succeed in a global economy. Through a dedicated volunteer network, JA provides in-school and after-school programs for students in grades K-12. JA offers work readiness programs that focus on seven key content areas: business, citizenship, economics, entrepreneurship, ethics/character, financial literacy, and career development. JA Worldwide reaches 9.8 million students per year in 367,305 classrooms and after-school locations. JA programs are taught by volunteers in inner cities, suburbs, and rural areas throughout the United States of America and in 123 countries. For more information, visit www.ja.org. For information on JANJ, please visit www.janj.org.