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Pictured above (1-r) are the GE healthcare – Piscataway volunteers at Barlow School in Plainfield and the GE Healthcare – Princeton volunteers at Washington School in Trenton.

## **GE HEALTHCARE MAKES FINANCIAL LITERACY MONTH AND CAREER CONNECTIONS FOR TRENTON AND PLAINFIELD YOUTH**

**Trenton, NJ and Plainfield, NJ** – Financial Literacy Month in April 2010 is a time to recognize the importance of establishing and maintaining healthy financial habits. This initiative inspired GE Healthcare to galvanize its employees in Piscataway and Princeton to impart these values to youth who often go without receiving guidance in this aspect of their lives by classroom volunteering with Junior Achievement of NJ (JANJ) on April 15th in Plainfield and Trenton respectively.

The events provided the children with an interactive, colorful, and information-rich curriculum produced and supplied by JA. In Plainfield, GE Healthcare united with volunteers from Johnson & Johnson to impact 17 classes at Barlow School reaching a total of 333 students. In Trenton, GE Healthcare once again joined forces with Trenton West Campus-High School Heroes to impact 13 classes at Washington School reaching 323 students. The volunteer role models connected with the students, teaching about business, economics, and life skills while instilling confidence and driving home the economic value of a diploma. As a Barlow school teacher shared, “My students learned the importance of education to achieve success in this global world.”

This strategic volunteer partnership provided a professional networking opportunity for the Trenton West High School Heroes in which roundtable discussion topics included opportunities in the healthcare industry, career success skills, higher education, and work-life balance. A GE Healthcare volunteer stated, “I gained humbleness and zeal to both reach the youth and to be a positive role model.” Feedback from the Trenton West High School Heroes was extremely positive as well. “I enjoyed my experience working with the adults. They helped not just the kids but also me to better understand the material,” said a Trenton-West junior. A Trenton-West senior also noted, “I gained confidence in my career motives. I like the GE people there because they shared their experience.” On this day, GE Healthcare and JANJ truly exemplified the deep impact and mutual benefits of statewide full-circle mentorship.

### **About GE Healthcare**

GE Healthcare provides transformational medical technologies and services that are shaping a new age of patient care. Our expertise in medical imaging and information technologies, medical diagnostics, patient monitoring systems, performance improvement, drug discovery, and biopharmaceutical manufacturing technologies is helping clinicians around the world re-imagine new ways to predict, diagnose, inform, treat and monitor disease, so patients can live their lives to the fullest. GE Healthcare's broad range of products and services enable healthcare providers to better diagnose and treat cancer, heart disease, neurological diseases and other conditions earlier. Our vision for the future is to enable a new “early health” model of care focused on earlier diagnosis, pre-symptomatic disease detection and disease prevention. Headquartered in the United Kingdom, GE Healthcare is a \$17 billion unit of General Electric Company (NYSE: GE). Worldwide, GE Healthcare employs more than 46,000 people committed to serving healthcare professionals and their patients in more than 100 countries. For more information about GE Healthcare, visit our website at [www.gehealthcare.com](http://www.gehealthcare.com).

### **About JA Worldwide™ (Junior Achievement)**

JA Worldwide is the world's largest organization dedicated to inspiring and preparing young people to succeed in a global economy. Through a dedicated volunteer network, JA Worldwide provides in-school and after-school programs for students in grades K-12. JA Worldwide offers educational programs that focus on seven key content areas: business, citizenship, economics, entrepreneurship, ethics/character, financial literacy, and career development. Today, 139 individual area operations reach approximately four million students in the United States, with more than 3.5 million students served by operations in 100 countries worldwide. For more information, visit [www.ja.org](http://www.ja.org).

**About Junior Achievement of New Jersey (JANJ)**

Junior Achievement of New Jersey (JANJ) is dedicated to creating business education partnerships (Biz-Ed Partners) for the state of New Jersey through its K-12 economic education and financial literacy programs by touching 33,000 students this school year. JANJ is constantly looking for and developing new partners to grow its student outreach. For local information, visit [www.janj.org](http://www.janj.org)