



## Realogy Hosts Local High School Students for Job Shadow Day in Partnership with Junior Achievement of New Jersey

**PARSIPPANY, N.J. (April 22, 2010)** — Realogy Corporation, a global provider of real estate and relocation services, and Junior Achievement of New Jersey (JANJ) welcomed 60 students from Morristown High School in Morristown, N.J., on Tuesday, April 20 for “Job Shadow Day” held at the Company’s headquarters building in Parsippany, N.J.

Job Shadow Day consisted of a series of informative sessions for students to get a first-hand account of working in a corporate workplace that serves the real estate industry. More than [15] presenters interacted with the high school students and gave them a glimpse into the various functions within Realogy’s workplace. Topics included: an overview of the real estate industry and the real estate brokerage model, the benefits of franchising, achieving operational efficiency, social media in business, and numerous other tracks about finance, human resources, sales, marketing, telecommunications, legal compliance and the value of preferred alliance company partnerships.

“By spending Job Shadow Day at Realogy, it showed me how much of an impact the company has on the real estate market as well as the effect that the real estate market and economy have on each other,” said Gabrielle Wells, a senior at Morristown High School who will be attending Bethune-Cookman University in Daytona Beach, Fla., this fall studying secondary education. “I definitely came away with a clear direction on what specific job functions are like in human resources, finance and other departments — the day was very informative.”

The event followed on the heels of last month’s “Dr. Seuss Read Day” event held by Realogy and JANJ at Alexander Hamilton Elementary School in Morristown, N.J., where 15 Realogy employees volunteered to read to students in support of the National Education Association’s Read Across America campaign. Earlier this year, 35 Realogy employees also volunteered to teach 278 third- through fifth-grade students at the same elementary school about business and how education plays an important role in the workplace.

“Job Shadow Day was a tremendous success as the students walked away with hands-on experience that they can draw on as they shape their career aspirations and future plans,” said Dawn Schwartz, vice president of development for JANJ. “The feedback that I received from the teachers and students was overwhelmingly positive, and the presenters did an outstanding job making their topics interesting to teenagers as well emphasizing the importance of commitment and passion in all aspects of life.”

“We felt the day was truly rewarding to be able to talk with the students about career choices and many of the options open to them as they pursue their education and their future dreams,” said Dave Weaving, chief administrative officer for Realogy. “The work that Junior Achievement of New Jersey does has a tremendously positive impact on students throughout the state, and we are honored to be their partner.”

Weaving, who is a JANJ State Board Member, is also chairman of the 2010 New Jersey Business Hall of Fame, which will hold its 2010 induction ceremony on April 29 with proceeds going to JANJ. Michael Miedler, a vice president with Realogy’s Century 21 Real Estate, and who serves on JANJ’s North District Board, coordinated the Job Shadow Day event and activities along with Lisa Castagna, lease administrator in the corporate real estate department of Realogy.

(Photo included: Caption: Pictured, Gabrielle Wells (far left and quoted in this release) and 64 other students from Morristown High School and more than 15 corporate presenters, participated in Job Shadow Day on Tuesday, April 20, at Realogy Corporation in Parsippany, N.J. The company partnered with Junior Achievement of New Jersey to give high school students received a glimpse into the various functions of a large corporate workplace that serves the real estate industry.)

### **About Junior Achievement of New Jersey**

Junior Achievement's (JA) mission is to inspire and prepare young people to succeed in a global economy. Through a dedicated volunteer network, JA provides in-school and after-school programs for students in grades K-12. JA offers work readiness programs that focus on seven key content areas: business, citizenship, economics, entrepreneurship, ethics/character, financial literacy, and career development. JA Worldwide reaches 9.3 million students per year in 367,305 classrooms and after-school locations. JA programs are taught by volunteers in inner cities, suburbs, and rural areas throughout the United States of America and in 123 countries. For more information, visit [www.ja.org](http://www.ja.org). This year, Junior Achievement of New Jersey, a member of JA Worldwide™, will reach approximately 33,000 students in the Garden State. For information on JANJ, please visit [www.janj.org](http://www.janj.org)

### **About Realogy Corporation**

Realogy Corporation, a global provider of real estate and relocation services, has a diversified business model that includes real estate franchising, brokerage, relocation and title services. Realogy's world-renowned brands and business units include Better Homes and Gardens® Real Estate, CENTURY 21®, Coldwell Banker®, Coldwell Banker Commercial®, The Corcoran Group®, ERA®, Sotheby's International Realty®, NRT LLC, Cartus and Title Resource Group. Collectively, Realogy's franchise systems have approximately 14,500 offices and 268,000 sales associates doing business in 93 countries and territories around the world. Headquartered in Parsippany, N.J., Realogy ([www.realogy.com](http://www.realogy.com)) is owned by affiliates of Apollo Management, L.P., a leading private equity and capital markets investor.

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