

FOR IMMEDIATE RELEASE



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Pictured above are the Trenton Central High School - Chambers St. students and chaperones flanked by BlackRock Job Shadow volunteers.

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BlackRock and Junior Achievement Team Up to Bring Trenton Students into the Real World to Learn Asset Management and Job Skills

Plainsboro, NJ (May 5, 2010) - Over 75 corporate volunteers at the Princeton campus of BlackRock, Inc. (NYSE: BLK) partnered with Junior Achievement of NJ (JANJ) by opening their office doors to Trenton Central High School - Chambers St. to experience "A Day In the Life at BlackRock - JA Job Shadow Day," an innovative experiential education program giving students career success skills and hands-on learning about various aspects of the financial services field.

According to a recent survey, more than 75 percent of NJ residents reported that they are not at all or only somewhat confident that teens and kids in NJ are receiving the information and financial education they need to understand personal finances and how to manage money. This particular job shadow program provided a much needed solution by giving the students an opportunity to gain insight into money management skills.

While at BlackRock, the students were assigned to small teams to visit The Global Client Group (GCG), the Portfolio Management Group (PMG), and Business Operation group (Bus Ops) in one hour intervals. The associates of GCG led a panel discussion to share about the retail, sales, and customer service side of their business and toured the students through the call center. With the PMG team, very passionate student debates were stirred when the students were given the task of evaluating the performance of well-known companies and using "fundamental-based" or "value-based" pitches to determine the best stocks for their portfolios. They were then brought to the equity trading floor to witness frequent transactions made by associates at the trading desks. The Bus Ops group brought the students into their computer room to allow students to experience financial reporting analysis and listen to a monitored client call. Later, BlackRock associates mentored the students during the lunch break to discuss the events of the day, share their personal experience, and advise the students as they begin their careers and become responsible for their own personal financial futures. To conclude the day, the students successfully competed in a BlackRock trivia game.

"Basic money management skills are crucial for economic self-sufficiency, yet research shows that many students are unable to effectively manage their finances when they graduate from high school," said Catherine Milone, President, JANJ. "The hands-on financial educations provided by BlackRock helped the Trenton students learn practical money-management and decision-making skills. We are excited to continue the BlackRock partnership."

The event truly hit home for a few BlackRock associates such as Lynn Wood, Recruiter at BlackRock and Kyla Donnelly of HR, who co-chaired the event on behalf of the Princeton Campus Giving & Volunteering Committee and had experienced JA previously as a volunteer and as a student respectively. In fact, Sonya Kennedy, an Assistant VP/Event Manager and event co-chair; DeChele Covington, BlackRock Associate and event emcee; and Nicole Stone, BlackRock analyst and event hostess, are actual Trenton High School alumni and had inspiring words to share with their fellow Trenton Tornados. "I loved interacting with the students and asking them about their career aspirations and plans for college" said Nicole Stone.

JANJ and the Trenton Public Schools are proud to partner with BlackRock to facilitate these unique activities that encourage financial literacy and economic opportunity for their students.

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About BlackRock

BlackRock is a leader in investment management, risk management and advisory services for institutional and retail clients worldwide. At March 31, 2010, BlackRock's AUM was \$3.364 trillion. BlackRock offers products that span the risk spectrum to meet clients' needs, including active, enhanced and index strategies across markets and asset classes. Products are offered in a variety of structures including separate accounts, mutual funds, iShares® (exchange traded funds), and other pooled investment vehicles. BlackRock also offers risk management, advisory and enterprise investment system services to a broad base of institutional investors through *BlackRock Solutions*®. Headquartered in New York City, as of March 31, 2010, the firm has approximately 8,500 employees in 24 countries and a major presence in key global markets, including North and South America, Europe, Asia, Australia and the Middle East and Africa. For additional information, please visit the Company's website at www.blackrock.com.

About Junior Achievement of New Jersey

Junior Achievement is the world's largest organization dedicated to inspiring and preparing young people to succeed in a global economy. Through a dedicated volunteer network, Junior Achievement provides in-school and after-school programs for students which focus on three key content areas: work readiness, entrepreneurship, and financial literacy. JA Worldwide® reaches 9.8 million students per year in 367,305 classrooms and after-school locations. JA programs are taught by volunteers in inner cities, suburbs, and rural areas throughout the United States of America and in 123 countries. For more information, visit www.ja.org. To learn more about Junior Achievement of New Jersey, visit www.janj.org.