



**Thursday, April 19, 2018**

**Hyatt Regency New Brunswick, Two Albany Street, New Brunswick, NJ 08901**

5:30pm Cocktail Reception & Auction      6:30pm Awards Presentation & Dinner

**New Jersey Business Hall of Fame™** recognizes and celebrates today's ultimate role models for their outstanding accomplishments in their industries and dedication to helping New Jersey communities. Proceeds benefit JA High School Heroes Initiatives, which empowers thousands of high school students statewide to teach JA's 21st century programs to elementary school children. This hands-on learning experience helps young people develop critical life skills, building more sustainable communities.

**Opportunities to Support**

\*Limited Availability

| Sponsorship Level   | Presenting Sponsor<br>\$50,000 | Platinum Sponsor<br>\$30,000 | Gold Sponsor<br>\$20,000 | Silver Sponsor<br>\$15,000 | Principal Supporter<br>\$11,000 | *Program Supporter<br>\$7,000 | *One Guest Seat<br>\$600 |
|---|--------------------------------|------------------------------|--------------------------|----------------------------|---------------------------------|-------------------------------|--------------------------|
| Event seating   | 24                             | 24                           | 20                       | 20                         | 12                              | 10                            | 1                        |
| Presenting Sponsor title  | X                              |                              |                          |                            |                                 |                               |                          |
| Premium table location  | X                              | X                            | X                        |                            |                                 |                               |                          |
| Champagne pour during evening program   | X                              |                              |                          |                            |                                 |                               |                          |
| Your company's two minute video during evening program                                    | X                              |                              |                          |                            |                                 |                               |                          |
| Company branding on main stage banner (in all press photos)                               | X                              | X                            | X                        | X                          |                                 |                               |                          |
| Company branding on projectors during evening program                                     | X                              | X                            | X                        |                            |                                 |                               |                          |
| Inclusion in event press releases (pre- and post-event)                                   | X                              | X                            | X                        | X                          |                                 |                               |                          |
| Inclusion in NJ.com/Star-Ledger, NJBIZ, NJ Business Magazine, and NJTV (online and print) | X                              | X                            | X                        | X                          |                                 |                               |                          |
| Company branding on event invitation (online and print)                                   | X                              | X                            | X                        | X                          |                                 |                               |                          |
| Company branding on event landing page on www.janj.org                                    | X                              | X                            | X                        | X                          |                                 |                               |                          |
| Company acknowledgement on JA social media outlets  | X                              | X                            | X                        | X                          |                                 |                               |                          |
| Company branding included on event signage  | X                              | X                            | X                        | X                          | X                               |                               |                          |
| Page/s in New Jersey Business Hall of Fame Ad Journal                                     | <b>Two covers</b>              | <b>Cover</b>                 | <b>Two Gold Pages</b>    | <b>One Gold Page</b>       | <b>One Silver Page</b>          | <b>Full Page</b>              |                          |

**JANJ Tax ID:  
22-1774147**

The non-deductible portion of a ticket is \$155 per person.

**Can't Join us? Place an Ad in Honor of JA and the Laureates by March 19, 2018.**

**100% of Ad Proceeds Support JA Programs**

Gold Page Ad \$2,000 ~ Silver Page Ad \$1,500

Full Page Ad \$1,000 ~ Half Page Ad \$600 ~ Quarter Page Ad \$350

**For more information:**

[www.janj.org/events](http://www.janj.org/events)

Dawn Schwartz at [dschwartz@ja.org](mailto:dschwartz@ja.org)