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Pictured above (1-r) are the GE healthcare and Johnson & Johnson volunteers at Barlow School in Plainfield, GE Healthcare volunteers at Grant School in Trenton, and the Trenton Medical Arts High School Heroes who participated in the JA Pharma Days – March '09.

JA PHARMA DAYS: JANSSEN, GE HEALTHCARE, JOHNSON & JOHNSON MAKE PHARMACEUTICAL CONNECTIONS FROM TRENTON TO PLAINFIELD

Trenton, NJ and Plainfield, NJ – The 2nd Annual JA Pharma Day united employee volunteers from the Johnson & Johnson Worldwide family of companies, GE Healthcare, and Trenton Medical Arts High School Heroes. Janssen Pharmaceutica and GE Healthcare have partnered with Junior Achievement of New Jersey (JANJ) to once again sponsor financial literacy and economic educational programs for students at Grant Elementary School in Trenton and Barlow School in Plainfield on March 24th and March 25th respectively.

The volunteer role models connected with the students, teaching about business, economics and life skills while instilling confidence and driving home the economic value of a diploma. Beyond impacting 375 Grant students and 282 Barlow students with economics and business education, this volunteer partnership was strategically designed to provide mentorship opportunities to the Medical Arts students who are pursuing careers in the medical and pharmaceutical industries. It was noted that business skills are directly transferable across all industries and that there is a wealth of career opportunities beyond those directly related to medicine. This volunteer partnership provided the children with an interactive, colorful and information-rich curriculum produced and supplied by JA.

About Janssen Pharmaceutica

Janssen Worldwide is a member of the Johnson & Johnson Worldwide Family of Companies, distributing products specializing in the fields of psychiatry, anesthesia, analgesia, gastroenterology, and other human disorders. J&J Worldwide is the world's largest healthcare company marketing consumer products in women's health, children and adult, medical devices and equipment, and products improving the quality of life. Through our contributions efforts, we are actively involved in supporting ongoing health care, educational and cultural programs. Janssen Pharmaceutica has a long track record in developing and marketing treatments for central nervous system disorders, pain, fungal infections and gastrointestinal conditions. More information on the company can be found a www.janssen.com/.

About GE Healthcare

GE Healthcare provides transformational medical technologies and services that are shaping a new age of patient care. Our expertise in medical imaging and information technologies, medical diagnostics, patient monitoring systems, performance improvement, drug discovery, and biopharmaceutical manufacturing technologies is helping clinicians around the world re-imagine new ways to predict, diagnose, inform, treat and monitor disease, so patients can live their lives to the fullest. GE Healthcare's broad range of products and services enable healthcare providers to better diagnose and treat cancer, heart disease, neurological diseases and other conditions earlier. Our vision for the future is to enable a new "early health" model of care focused on earlier diagnosis, pre-symptomatic disease detection and disease prevention. Headquartered in the United Kingdom, GE Healthcare is a \$17 billion unit of General Electric Company (NYSE: GE). Worldwide, GE Healthcare employs more than 46,000 people committed to serving healthcare professionals and their patients in more than 100 countries. For more information about GE Healthcare, visit our website at www.gehealthcare.com.

About JA Worldwide®

Junior Achievement is the world's largest organization dedicated to inspiring and preparing young people to succeed in a global economy. Through a dedicated volunteer network, Junior Achievement provides in-school and after-school programs for students which focus on three key content areas: work readiness, entrepreneurship, and financial literacy. Today, 137 individual area operations reach more than four million students in the United States, with an additional five million students served by operations in 123 other countries worldwide. For more information, visit www.ja.org.