

NEWS RELEASE

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ALCATEL-LUCENT FOUNDATION GRANTS JUNIOR ACHIEVEMENT OF NJ \$153,000 FOR PROGRAMS REACHING 3,600 KIDS

Largest corporate grant to state's Junior Achievement organization in a decade

Princeton, NJ – Junior Achievement of New Jersey (JANJ) announced today that it has received a grant in the amount of \$153,000 from the Alcatel-Lucent Foundation, the philanthropic arm of Alcatel-Lucent, to provide 3,600 K-12 students in New Jersey with JA's financial literacy programs. This is the largest grant gifted to Junior Achievement of NJ to date.

"Alcatel-Lucent and Junior Achievement share a strong dedication to empowering our youth, both locally and globally. We both strive to keep kids in school and empower them to achieve a higher education; we both desire to provide underserved youth with life skills training that will enable them to be the leaders of tomorrow; and together, we will inspire and prepare New Jersey's young people to succeed in this global economy," says Catherine Milone, President of Junior Achievement in NJ.

"A focus area for the Alcatel-Lucent Foundation is education and training for young people, and Junior Achievement's program to help students get a better understanding of the world of work is one that we enthusiastically support," said Beatrice Tassot, Executive Director of the Alcatel-Lucent Foundation. "Giving students a solid grounding in personal financial matters and how businesses operate will serve them well in their adult life by giving them an understanding of what is expected in the world of work and the life skills to handle financial matters responsibly."

The partnership between JANJ and Alcatel-Lucent, which employs 4,000 people throughout New Jersey, has two components. The first component involves teams of volunteers from companies like Alcatel-Lucent, who educate and inspire the youth of New Jersey through one of the most innovative financial education programs available. *JA Finance Park* teaches young people how to prepare for the real world through practical lessons in personal finance, including the opportunity to experience life as an "adult for a day". The program begins in the classroom where students undergo a four-week economic education program. During the fourth week, students visit a learning lab (Finance Park) where their knowledge and skills are put to the test. In a vibrant community setting, assisted by their teachers and trained volunteers, students experience first-hand the challenges of making financial decisions that are within their means.

The second component involves teams of volunteers coming together to facilitate an in-school JA Day followed by a Job Shadow experience at Alcatel-Lucent's Murray Hill location, global headquarters for Bell Labs, its research and development arm as well as headquarters for its Americas region. During a JA Day event Alcatel-Lucent volunteers are given the opportunity to teach Junior Achievement's (JA's) financial literacy, entrepreneurship and work readiness curriculum to local elementary students. During the Job Shadow experience, Alcatel-Lucent welcomes the students into their workplace for an opportunity to see the inner workings of the organization. They are exposed to the soft skills, not necessarily found in a textbook, that can lead to truly sustainable success in the future.

"It is often said that 'it takes a village' to raise a child. By partnering with local elementary middle and high school students, Alcatel-Lucent is doing its part to help ensure that the future leaders of tomorrow are well prepared for the challenge," Tassot added.

About the Alcatel-Lucent Foundation

The Alcatel-Lucent Foundation is the philanthropic arm of Alcatel-Lucent and it leads the company's charitable activities. With a focus on education and volunteerism, the Foundation's mission is to support the commitment of Alcatel-Lucent to social responsibility by serving and enhancing the communities where its employees and customers live and work. To accomplish its mission, the Foundation manages grants, corporate contributions and employee volunteerism on a global level. It is defined as a "charitable", non-governmental, non-profit, private organization that receives its income from the corporation — Alcatel-Lucent — whose name it bears. However, legally it is an independent entity and is governed by its own board of trustees that is separate from the corporate board of directors. For more information, visit: www.alcatel-lucent.com/CPT

About Junior Achievement

Junior Achievement's (JA) mission is to inspire and prepare young people to succeed in a global economy. Through a dedicated volunteer network, JA provides in-school and after-school programs for students in grades K-12. JA offers work readiness programs that focus on seven key content areas: business, citizenship, economics, entrepreneurship, ethics/character, financial literacy, and career development. JA Worldwide reaches 9.8 million students per year in 367,305 classrooms in 123 countries. For more information, visit www.ja.org. Locally, Junior Achievement of NJ (www.janj.org) will impact 35,000 students this school year.