



What is a Junior Achievement Bowl-A-Thon ?

It's a Team Building Experience that Engages Employees, Builds Camaraderie and Morale, While Raising Money to Fund Junior Achievement's Educational Programs

Description

A JA Bowl-A-Thon is a "Party with a Purpose".

- Each company selects a date, time and location most convenient for them.
- Donations support your company's volunteer efforts, unfunded programs...
- Teams of 6 people are formed and asked to collect donations prior to the event.
- Participants come together for a bowling a party... Bowl-A-Thon participation is free. It includes two hours of bowling, shoe rental, pizza, soda, prizes and a fun time for all!

How to Participate

- A coordinator from your company will assist with the organization of the event by working with a JA staff member
- Team captains are recruited through emails, newsletters, JA visits to the office and word of mouth.
- A team captain recruits 5 additional team members and each team is asked to raise \$660. With JA's help and our online fundraising tool, raising funds is easy.

Day of Event & Post Event Details

- Incentive prizes are given to teams that reach their goals
- Door prizes are raffled at the event
- The event is a high energy, enthusiastic celebration of your commitment to supporting JA's financial literacy programs in NJ

**Do more than cross your fingers...
STEP UP for the youth of NJ!**

