



JA Career Success Workshop

*Inspiring and Preparing
New Jersey's Future Workforce*



JA Career Success Workshop is a statewide initiative that connects high schools, higher education, and the business community in an effort to close the employability skills gap and prepare students for success after graduation.

Over 20 high-impact, one-day events, held on NJ's college campuses, align with NJ education standards and are provided to schools at no cost.

Volunteers from NJ businesses and industries mentor the students, sharing their world of work and career paths in their field.

Be part of the solution! Help JA reach more than 4,500 teens, educators, and community members as students map out a plan for future success.

Presenting Sponsor- \$15,000+

- Premier sponsor for every JA Career Success Workshop held on NJ college campuses.
- Premier branding on all student, educator, and volunteer event materials.
- Morning kick-off presentation from JA's Director of College and Career Readiness, including your organization's mission/vision on presentation slides
- Speaking opportunities at each event, including session presenter and/or panelist
- Recognition in school year-end media press release
- Recognition in community and educator informational presentations
- Recognition on JA's website, social media promotions, and annual report
- Volunteer engagement of up to 20 people per event

Student Sponsor- \$10,000+

- Sponsor for every JA Career Success Workshop held on NJ college campuses.
- Branding on all student, educator, and volunteer event materials.
- Recognition on JA's website, social media promotions, and annual report
- Volunteer engagement of up to 10 people per event

Event Sponsor- \$5,000+

- Branding and recognition at four JA Career Success Workshop events
- Volunteer engagement of 5 people per event

Event Sponsor- \$2,000+

- Branding and recognition at two small or one large JA Career Workshop events
- Volunteer engagement of 5 people per event

For more information, contact Christy Tighe | ctighe@ja.org | 609-903-6875