



NEWS RELEASE
For Immediate Release

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Photographed (left to right): ETS volunteers: Christine Lee, Neha Patel, Rita Baithard, and Jessica Stevens.

ETS Goes Back to Kindergarten for the Day

June 9, Trenton, NJ - ETS volunteers mentored Kindergarten students at Robbins Elementary School in Trenton. They spent the school day with the youngsters teaching them age relevant, hands-on activity based lessons that helped them to learn the value of a dollar and becoming wise consumers and good savers. This special project was one of many ETS supported programs this school year. Another meaningful group of projects ETS sponsors are JA High School Hero Initiatives in other parts of the Trenton community.

Senior Director of ETS Center for Advocacy and Philanthropy, Lenora Green said, "We are proud sponsors of JA programs in our schools. Financial literacy is a skill that is absolutely essential to have in today's economy, and we are pleased to see our early learners being exposed to these concepts."

About Junior Achievement of New Jersey

Junior Achievement of New Jersey (JANJ) is dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. JA programs are delivered by corporate and community volunteers. They provide relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness and entrepreneurship. During the 2013-14 school year, JANJ will reach nearly 48,000 students in more than 71 school districts across the New Jersey. For more information visit us at www.janj.org. Follow us on Twitter and like us on Facebook.