

NJ Department of Banking and Insurance ([NJDOBI](#)) * NJ Business and Industry Association ([NJBIA](#))
NJ Coalition for Financial Education ([NJCFE](#)) * NJ Bankers Association ([NJBankers](#))
Junior Achievement of NJ ([JANJ](#))

presents

Financially Fit Bowl-A-Thon 2012

In Celebration of Financial Literacy Month

*A Multi-Industry Fundraiser that Engages Company Employees
To Establish and Maintain Healthy Financial Habits in Their Communities*

Friday, April 13th, 2012

6:30pm – 8:30pm

Locations:

E. Hanover, Green Brook, Aberdeen, E. Windsor, Cherry Hill, Hammonton

Spread the word:

- Recruit teams!
- Challenge another company or department (fundraising or bowling)

Celebrate:

- The Financially Fit Bowl-A-Thon is a celebration of your commitment to raising funds for NJ
- On April 1st participants will come together for two hours of bowling, pizza, soda and good times



Form your team:

- Team captains register teams online www.janjevents.org, choose "Financially Fit Bowl-A-Thon"
- Select a fun team name
- Invite people to "join" your team

Fundraising:

- Fundraising goal per team of six is \$660, which supports one JA Classroom
- Reaching or surpassing goal qualifies you for prizes
- Online fundraising makes it turnkey
- Use social media to spread the word and fundraise
- Top fundraising team takes the trophy for a year

Last year 3,000 volunteers collectively raised \$205,000 through JA Bowl-A-Thons, benefiting more than 41,000 students in NJ!

Event Goal:
Raise **\$50,000** to support
JA's financial literacy
programs statewide

Double Sponsors



Strike Sponsor
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Spare Sponsor
CIVITAS FOUNDATION

Do more than cross your fingers...
STEP UP for the youth of NJ!

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