



NEWS RELEASE

For Immediate Release

July, 2010

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JUNIOR ACHIEVEMENT OF NEW JERSEY PRESIDENT FINALIST FOR NATIONAL LEADERSHIP AWARD

[Princeton, NJ] – Catherine Milone, president of Junior Achievement of New Jersey, has been selected as a finalist for the nonprofit organization’s Charles R. Hook Award. Presented annually, this award recognizes a JA president who demonstrates superior results in promoting the growth and development of Junior Achievement through an area operation in the U.S. region. The winner will be announced at the Junior Achievement USA 2010 National Leadership Conference in Minneapolis on July 22.

The five Hook Award candidates will be evaluated on their effectiveness in achieving impact, generating revenue, building sustainability and improving efficiency for the nonprofit organization’s educational outreach. In addition, they must demonstrate Junior Achievement’s values of respect, integrity, and excellence. Finalists have at least 10 years of service with JA, with a minimum of five years as a JA president, including three years as the president of their current operation.

“I am pleased and honored to be considered for this award,” said Ms. Milone. “The success of JA of New Jersey is the result of a tremendous team effort. It is because of the dedication and professional expertise of our staff, volunteers and board of directors that our JA operation is able to effectively empower young people to own their future economic success.”

During Ms. Milone’s tenure as president, JA of New Jersey increased the number of students served by 130 percent, from 15,210 students to 34,953 during the recent school year.

“Ms. Milone is an inspiring role model, as is each Hook Award finalist. I’d like to congratulate each of these exemplary JA leaders for running a superior operation, while helping ignite the spark in young people to realize the opportunities and realities of the 21st-century global marketplace,” said Jack E. Kosakowski, president and chief executive officer of Junior Achievement USA and executive vice president and chief operating officer of JA Worldwide®.

The Hook Award is named after Charles R. Hook, an industrialist who served as president and chairman of Junior Achievement during the 1940s and 1950s. Under Hook’s leadership, Junior Achievement grew from a regional program in the northeastern United States into a national organization.

About Junior Achievement® (JA)

Junior Achievement is the world's largest organization dedicated to inspiring and preparing young people to succeed in a global economy. Through a dedicated volunteer network, Junior Achievement provides in-school and after-school programs for students which focus on three key content areas: work readiness, entrepreneurship, and financial literacy. Today, 126 individual area operations reach more than four million students in the United States, with an additional 5.7 million students served by operations in 122 other countries worldwide. For more information, visit www.ja.org.

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