

Earn Your CRA Through JA!



Campaign Goals

To support the demand for Junior Achievement (JA)'s programs in K-12 schools statewide by increasing our banking industry volunteer network

- To help banks meet CRA while making a difference in the lives of today's youth through financial literacy education

Volunteer Opportunities

- Speaking engagements at schools
- Half-day, team-building events
 - Teach JA's financial literacy programs in-class and at the JA Finance Park™ simulated city
- Team fundraising for The JA Great American Bowl-a-thon Challenge during the week of March 11th -15th at a bowling alley near you
- Team-teaching projects during America Saves Week (February 24th - 28th) and/or in April during National Financial Literacy Month

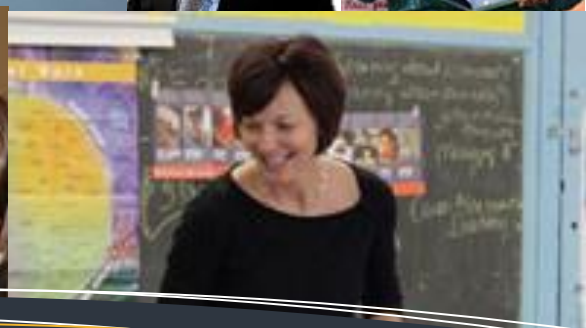
“Volunteering for JA is an easy way to make internal and external connections that foster personal and economic growth for all involved.”

Etta Rudolf Denk
SVP - NJ Market Manager
Corporate Social Responsibility/
Market President Team
Bank of America



“Our longstanding partnership with JA enables us to provide youth rewarding and relevant experiences that prepare them for life while making our communities more financially literate for years to come.”

Michelle Lee
EVP & Northeast Regional President
Wells Fargo



Join JA's CRA Circle of Influence

Have your company brand associated with this campaign and influence other banking and financial institutions to be involved in this financial literacy movement.

Angela Warner - AVP & Compliance Officer [NJM Bank], Campaign Chair; **Etta Rudolf Denk** – SVP, NJ Market Manager, Corporate Social Responsibility/ Market President Team & **Courtney Kiley** – Consumer Market Manager, SVP [Bank of America]; **Ed Waterfield** – SVP, NJ State Market President [CapitalOne]; **Barbara Mealmaker** – SVP [Citizens Bank]; **Tracey Dedrick** – EVP/Chief Risk Officer [Hudson City Savings]; **Craig Montanaro** – President & CEO [Kearney Federal Savings]; **Brian Schoener** – Vice President, Business and Professional Banking [M&T Bank]; **Diana Crosby** – Consumer Sales Performance Consultant & **Colleen Matusewski** – SVP [Sovereign Bank]; **Adam Butter** – VP Relationship Manager & **Gary Zimmaro** – Vice President, Commercial Lending [TD Bank]; **Kenneth Orchard** – President, New Jersey [TriState Capital Bank]; **Wanda Saez** – VP, Community Relations Group & **Tomas Porturas** – VP, Sr. Community Development Officer [Wells Fargo]

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Financial Literacy Education

Volunteerism that works for your business