



\$100,000 Centennial Sponsorship

100 YEARS. 100% READY.™

In celebration of JA's 100th year anniversary as a Mission of inspiring and preparing young people for success, JA is offering a limited **\$100,000 Centennial Sponsorship** for our Centennial events: A Taste of the Decades and the New Jersey Business Hall of Fame™, which includes the opportunity of becoming a Key Industry Cluster Partner in the future JA Career Pathways Center.

A Taste OF THE DECADES



Friday, November 15, 2019

6:00 to 9:00PM

JA Education Center

Business/Cocktail Attire

Join us in celebrating JA's 100 year-old Mission as you wine & dine through the decades...



Thursday, April 23, 2020

5:30 to 8:30PM

Hilton East Brunswick

Business/Cocktail Attire

Join us in celebrating JA's 100 year-old Mission as we recognize New Jersey's Laureate Legacies...

\$100,000 CENTENNIAL SPONSORSHIP BENEFITS

- Branded as Centennial Sponsor & Presenting Sponsor for both events
- Two-minute video or speaking time during both evenings' Programs (first-come, first-served)
- 20 guests to attend the Taste of the Decades
- 24 guests to attend the NJ Business Hall of Fame, that includes VIP reception & green carpet photos
- Branding in NJ media partner's digital & print ads
- Recognition in the JANJ Annual Report, website, mass correspondences, & social media (Facebook, LinkedIn, Twitter)
- Branding in online & print event marketing
- Major logo presence on Step & Repeat and Main Stage banners, also seen in JA Education Center year-round
- Recognition in events' slide show presentations
- Mention in event-related press releases
- Branding on auction-related marketing materials
- Opportunity to be a Career Cluster lead sponsor of the JA Career Pathways Center (described below)
- Underwrites 5,000 students to participate in JA

CAREER CLUSTER LEAD SPONSORSHIP

- Receives a 3-year agreement as a lead sponsor of 1 of 17 career clusters of the future JA Career Pathways Center (first-come, first-serve)
- Major awareness around JA Career Pathways Center ribbon cutting kick-off event
- Branding in the Career Pathways Center within the JA Education Center
- Branding in all online & print program materials

Refer to the Centennial Campaign for further details.