

Prepare your students for the future. Join the 63,400 NJ students experiencing JA.



 JuniorAchievementNJ

 @JAofNJ

 Junior Achievement of NJ

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empowering young people to own their economic success

Program Overview 2016-2017

JA is New Jersey's no-cost solution to K-12 career-readiness and financial literacy education. We provide experiential programs that are correlated to NJ Student Learning Standard 9 for 21st Century Life and Careers and the Career Ready Practices. JA's innovative business-education partnerships help prepare young people for the real world by connecting them with volunteer role models, inspiring students to dream big and reach their full potential.

JA BizTown

JA BizTown is a two-pronged, innovative educational opportunity for 5th and 6th grade students to learn about economics and business. The program starts with teacher-led lessons in the classroom and culminates with a fully-interactive, day-long visit to the simulated community of JA BizTown. Students role play as CEOs, CFOs, bankers, biochemists, engineers, and more – learning entrepreneurship, business & money management, and wise consumerism. JA BizTown helps students meet NJ standards in Social Studies, English, and Math, and 21st Century Life and Careers. and enables students to comprehend economic terms through an experiential learning opportunity.

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JA Finance Park

JA Finance Park is an innovative financial literacy education program for students in grades 7-12 that helps schools meet graduation requirements at no cost. The program begins in the classroom with teacher-taught lessons that cover credit scores, savings, investing, insurance and risk management. Students understand salary, taxes, and net monthly income, and delve into all aspects of what it takes to build and maintain a realistic family budget. The program concludes with a volunteer-assisted simulation field trip, giving middle and high school students invaluable experiences related to personal finances, smart money management, and career exploration.

Contact: Joy Isabelle joy.isabelle@ja.org

JA Career Success Workshop

Held in corporate facilities and college campuses statewide, this one-day event prepares HS students for college and career, and equips them with the tools and skills required to earn and keep a job: Critical thinking, communication, collaboration, and creativity. In addition, students will explore work priorities, STEM and other high-growth industries, and participate in a mock job interview.

Contact: Christy Tighe ctighe@ja.org

JA High School Heroes Initiative

This unique and empowering student leadership program gives high school students the opportunity to serve as role models for a day at an elementary school in their district. High School Heroes build valuable employability skills like critical thinking, communication, time management and collaboration while presenting JA's elementary school curriculum to a classroom. Your district's participation in the JA High School Heroes has multiple benefits: High School Students receive valuable 21st century skills training, and elementary students receive JA's experiential, standards-based financial literacy program– all at no cost.

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