



NEWS RELEASE **For Immediate Release**

For More Information Contact:

Emma Rose Chemidlin

Junior Achievement of New Jersey

609.419.0404 x114

echemidlin@ja.org



Photo: Junior Achievement of New Jersey’s president, Catherine Milone, proudly stands next to board member of JANJ & NJCFE, John Natale of Lincoln Investment (far left), as she was presented with the Muriel E. Siebert Financial Literacy Partnership of the Year Award from NJCFE for her leadership in and contributions to the field of financial literacy education in NJ.

JA President is Presented with Muriel E. Siebert Financial Literacy Partnership of the Year Award

Princeton, NJ, December, 12, 2013 – Many of New Jersey’s business and community leaders gathered for the 7th Annual Financial Literacy Symposium held at the RWJ Hamilton Conference Center, and on the agenda that morning was a special presentation. Catherine Milone, President of Junior Achievement of New Jersey (JANJ), was presented the Muriel E. Siebert Financial Literacy Partnership of the Year Award in recognition of her contributions to educating young people, particularly in the field of financial literacy and for her leadership in advancing the partnership between the NJCFE and JANJ to promote the goal of financial education in the Garden State.

The exceptional person behind the award, Muriel Siebert, made a career out of taking risks. The founder and president of the national discount brokerage firm that bears her name, Ms. Siebert became the first woman member of the New York Stock Exchange (NYSE) in 1967, and became an advocate for women in the industry and created numerous financial literacy programs for youth and women. Ms. Siebert passed away on August 24, 2013 and her legacy lives on through the hard work of those who follow her footsteps such as the extraordinary leader of JANJ, Ms. Milone, who spends countless hours ensuring the JA mission, to inspire and prepare young people to succeed in a global economy, is carried out.

When sharing her emotionally driven acceptance speech, Ms. Milone expressed her sincere gratitude to Ms. Siebert for paving the way for women in taking risks in business and teaching young people to own their financial success. She shared, “Ms. Siebert was a trail blazer, a hero, a woman of many firsts and the namesake of this award. To even be associated with Ms. Siebert is a breathtaking experience. I humbly accept this award on behalf of the entire JA of NJ team.”

NJCFE board member, Dr. Barbara O’Neil, Specialist in Financial Resource Management at Rutgers University Cooperative Extension, commented on Twitter about how deserving Ms. Milone was of the award and went on to say, “Catherine, your Muriel Siebert award was well deserved. You are indeed a leader in NJ Financial Education.”

After the morning presentations, the guests spent the day in financial literacy education sessions, and visited the tradeshow displays by JA and other statewide financial literacy resources.

About Junior Achievement of New Jersey

Junior Achievement of New Jersey (JANJ) is leading the charge in empowering young people in the Garden State to own their economic success through turnkey, standards-based curriculum programs in financial literacy, work readiness and entrepreneurship. Delivered by JANJ's extensive network of trained volunteers, JANJ's sequential K-12 programs are preparing New Jersey's youth to be leaders in their communities, while giving schools the resources they need to ensure students meet New Jersey's core curriculum content standards and graduation requirements in financial literacy (Standard 9.2). JANJ's free, data-driven programs are driving excellence and delivering results in financial education that are moving students, parents and families, volunteers, schools and communities forward. In the 2012-2013 school year, 44,799 New Jersey students got an edge on their financial future through Junior Achievement. For more information, please visit <http://janj.org>.