



NEWS RELEASE
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**Junior Achievement of New Jersey Wins the
2011 Peak Performance Team Award**

*Excellence, productivity and teamwork pay off in more students helped by
Junior Achievement's economic education programs.*

Princeton, NJ - Junior Achievement USA® has recognized JA of New Jersey's Board of Directors and staff with the 2011 Peak Performance Team Award (PPTA). The Peak Performance Team Award was created to recognize superior performance by a local Junior Achievement office team during the past fiscal year.

To qualify for the award, a JA office had to demonstrate a strong financial position and had to experience positive student growth during 2010-11. Only 12 out of 125 JA offices nationally are recognized with the PPTA, as they achieved the highest combined level of student growth, increased market share and total revenue growth.

"The board and staff of JA of New Jersey are proud to receive this recognition for working for a cause we feel passionate about—inspiring and preparing young people to succeed in the global economy," said Patrick Cozza, JA of New Jersey State Board Chair and CEO of HSBC Insurance North America. "Junior Achievement's programs economically empower young people through financial literacy, work readiness and entrepreneurship education; we are striving to expand our student reach to help more youth become informed, responsible and successful stewards of the world's future," adds Catherine Milone, President, JA of New Jersey.

Over the past seven years, JA of New Jersey has grown its student reach by 176%, reaching 41,482 students in 2010-11.

About Junior Achievement:

Junior Achievement is the world's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. JA programs are delivered by corporate and community volunteers, and provide relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness and entrepreneurship. Today, JA reaches four million students per year in more than 120 markets across the United States, with an additional 6.5 million students served by operations in 117 other countries worldwide. This school year, JA of New Jersey will reach more than 46,000 students. Visit www.janj.org.