

Junior Achievement Of New Jersey Welcomes First Students To JA BizTown® – Where Economics Are Brought To Life

Lt. Governor Kim Guadagno to attend Ribbon Cutting Event on June 4th

MetLife Foundation

Ensuring Access. Empowering Communities.



Bridgewater, NJ (GistCloud) May 28, 2014 – After studying an extensive in-classroom curriculum, students take a field trip to the simulated community of JA BizTown® where they put into practice their newly acquired entrepreneurial, business management and budgeting skills.

Students from 5th and 6th grades come to JA BizTown® to receive hands-on experience running businesses like banks, newspapers, radio stations and restaurants; they make laws; become philanthropists; learn how to balance a checkbook, pay taxes, and even elect a mayor – all parts of building a successful economy.

JA BizTown® is made possible through a \$1 million grant from MetLife Foundation.

Junior Achievement of New Jersey began its mission in the 1950s and continues to empower young people to own their future economic success. JA BizTown® is Junior Achievement's newest solution for New Jersey schools designed to help 5th and 6th grade students meet state standards in social studies, mathematics and English. For no cost, Junior Achievement professionals train educators and provide the curriculum and necessary programming.

What: Ribbon cutting and tour of JA BizTown®

Who: Catherine Milone – President, Junior Achievement of New Jersey
Lt. Governor Kim Guadagno
Bellaria Jimenez – Managing Director of MetLife Solutions Group
April Hawkins – Program Director, MetLife Foundation
Daniel J. Hayes, Jr. – Mayor of Bridgewater

When: Wednesday, June 4, 2014

4 to 6 p.m.
Program begins at 4:30 p.m.

Where: Advance Realty, Building O
1041 US Highway 202/206
Bridgewater, NJ