



KPMG & Verizon at JA Finance Park

By [Mel Fabrikant](#) Monday, December 09, 2013, 04:07 PM EST

Junior Achievement of New Jersey (JANJ) State Board member Michael Stefanski, Senior Vice President- Investor Relations of Verizon, JANJ North District Board member Louis Trebino, Managing Director of KPMG LLP, and their teams brought JA Finance Park to life for students from County Prep High School (Jersey City) last Thursday as they mentored them through the day's challenge to manage a financial budget.

Verizon and KPMG are proud sponsors of JA Finance Park of New Jersey, where students build a foundation of intelligent, personal financial decision-making skills through an experiential, real life simulation. Of the experience, one student said, "Today, I learned that managing your money, along with spending and saving it isn't as easy as we think. We as teenagers take money for granted, but it is very important to learn the fundamentals of budgeting." Another student observed, "I must be most careful with my calculations and smart with consumer choices." The JA Finance Park program is a no-cost solution to New Jersey schools, helping students to meet the 9.2 statewide standard in financial literacy education. This two-pronged educational approach gives students first-hand knowledge and skills in personal money management in the classroom, and culminates with a field trip to the Capital One/JA Finance Park simulated city, an experiential learning lab where students experience a day in a life of an adult.

About Junior Achievement of New Jersey

Junior Achievement of New Jersey (JANJ) is leading the charge in empowering young people in the Garden State to own their economic success through turnkey, standards-based curriculum programs in financial literacy, work readiness and entrepreneurship. Delivered by JANJ's extensive network of trained volunteers, JANJ's sequential K-12 programs are preparing New Jersey's youth to be leaders in their communities, while giving schools the resources they need to ensure students meet New Jersey's core curriculum content standards and graduation requirements in financial literacy (Standard 9.2). JANJ's free, data-driven programs are a win-win for all; driving excellence and delivering results in financial education that are moving students, parents and families, volunteers, schools and communities forward. In the 2012-2013 school year, 44,569 New Jersey students got an edge on their financial future through Junior Achievement. For more information, please visit <http://janj.org>.