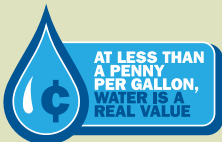


Water service is a real value.

New Jersey American Water invests millions of dollars each year in its treatment plants and distribution facilities to ensure that our customers receive quality, reliable water service. At the same time, the cost of tap water remains **less than a penny per gallon**. For most customers, the water bill is the lowest utility bill they pay each month.



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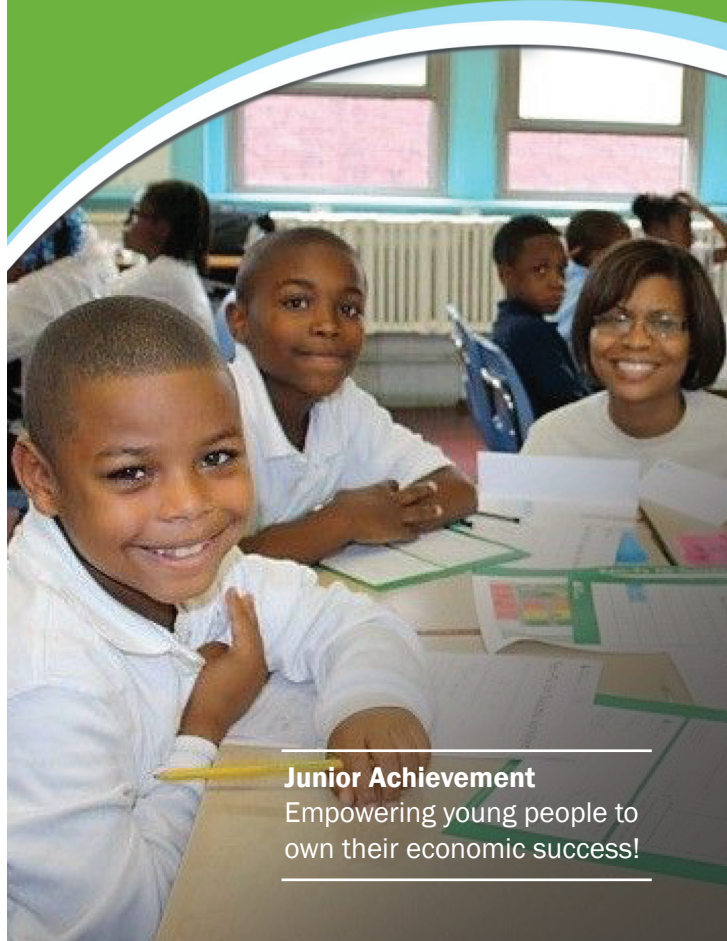
New Jersey American Water is a proud member of the US EPA's WaterSense Program. We are committed to conserving our most precious natural resource – water, so it is available to meet the needs of future generations.



Making a difference in our communities



**NEW JERSEY
AMERICAN WATER**



Junior Achievement

Empowering young people to own their economic success!





Building strong communities is hard work... and one of the most important things we do. New Jersey American Water is dedicated to helping our communities be more vibrant places to live, work and play by being involved and concerned corporate citizens.

We do this by drawing on the unique talents of our employees as well as the resources of our business to address community needs. Each year, we work with a number of statewide and local partners throughout our service areas to positively impact the quality of life where our employees live and work.

Our employees volunteer hundreds of hours to help our fellow citizens. Whether it's participating in volunteer events, serving on the boards of local organizations, donating to company-sponsored giving events, or using our talents and skills in the community, we seek to make a positive difference in the communities we serve.

Junior Achievement: Preparing our youth through smart money management

One example of an organization we support is **Junior Achievement of New Jersey (JANJ)**. As a company, we understand the importance of workforce development and preparing our youth for the future. This is one of the reasons we support JANJ, as a company and through employee involvement.

Through standards-based lessons in smart money management, work readiness and career exploration, JANJ's network of trained volunteers delivers programs that empower students grades K-12 to own their economic success. JANJ gives schools much-needed resources to meet New Jersey's core curriculum content standards and graduation requirements in financial literacy (Standard 9.2).

JANJ's data-driven, statewide programs drive excellence and deliver results in financial education at no cost to our state's schools. Donations from individuals and businesses enable the organization to provide educators and volunteers with the tools and training they need to ensure students gain the practical knowledge they'll use for years to come.



Want to help?

Find out how your school can take advantage of **Junior Achievement of New Jersey** or learn more about the rewarding benefits of joining their network of volunteers. Contact JANJ today!

- Call: 609.419.0404
- Visit: www.janj.org
- Follow them on Twitter: @jaofnj
- Like them on Facebook: facebook.com/JuniorAchievementofNJ