



JA Finance Park®

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Photographed (Left to Right): Stephen Szwech, Co-Manager, Walmart Linden; Dawn Schwartz, Vice President of Development and Communications, JANJ; Sandra Harte, Vice Principal, Admiral William F. Halsey, Jr. Academy of Finance; Dana E. Rivas, National Academy Foundation Coordinator, Elizabeth Public Schools, joined by students from Admiral William F. Halsey, Jr. Academy of Finance

Walmart kicks off the school-year with Junior Achievement’s Finance Park® Program teaching students to be Savvy Savers and Wise Consumers
Through Walmart/Junior Achievement Longstanding Partnership

Walmart and Junior Achievement of New Jersey (JANJ) kicked off the school year with high school students on October 24th at Admiral William F. Halsey, Jr. Academy of Finance in Elizabeth, NJ. Walmart executive, Stephen Szwech served as a volunteer role model, speaking to Halsey students about the importance of smart money management and wise consumerism. The event celebrated the start of the new school year, in which JANJ will deliver its standards-based financial literacy and work readiness curriculum to nearly 50,000 students grades K-12 statewide. This year, nearly 1000 executives, senior leadership and employees from the NJ business community will mentor 7,000 students at JA Finance Park®.

Walmart is a longtime supporter of JANJ through the JA Finance Park® program, a 21st century, hands-on educational program provided free to New Jersey schools, helping middle and high school students fulfill state-mandated graduation requirements. During today’s presentation, a student from Admiral William F. Halsey, Jr. Academy of Finance noted, “JA Finance Park® helped me realize that making the right budgeting choices and working hard are the keys to success.”

“Junior Achievement provides hands-on workforce readiness, entrepreneurship and financial literacy training, giving our youth the tools they need to compete and succeed in the global economy,” said Walmart executive Stephen Szwech. “Through Junior Achievement, students learn how to effectively manage their finances and put those lessons into action to better their lives.”

Walmart’s and the Walmart Foundation’s New Jersey community giving to local organizations in 2012 totaled \$6.2 million, including customer donations. This year, thanks to Walmart’s volunteer efforts and generous funding, more than 350 students will receive Junior Achievement’s Finance Park® curriculum at no cost to the schools.

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About JA Finance Park®

JA Finance Park® provides schools the resources to meet New Jersey’s core curriculum content standards and graduation requirement in financial literacy (Standard 9.2) by giving middle and high school students invaluable experience in money management and career exploration.

The program begins with 13 teacher-led classroom lessons on personal finances and culminates in either a visit to a simulated city called Capital One/JA Finance Park, or in-class participation in the online virtual simulation called JA Finance Park® Virtual. Both experiences challenge students to apply the financial knowledge they acquire in class to real-life financial scenarios about saving, spending, investing and philanthropic giving.

JA Finance Park® was developed by JA Worldwide®, Capital One Financial Corporation, the Office of Juvenile Justice and Delinquency Prevention, Office of Justice Programs and the U.S. Department of Justice. More than 13,000 New Jersey students have benefitted from the program since its inception in 2008. For more information about JA Finance Park®, visit http://janj.org/programs/ja_finance_park.

About Junior Achievement of New Jersey

Junior Achievement of New Jersey (JANJ) is leading the charge in empowering young people in the Garden State to own their economic success through turnkey, standards-based curriculum programs in financial literacy, work readiness and entrepreneurship. Delivered by JANJ's extensive network of trained volunteers, JANJ's sequential K-12 programs are preparing New Jersey's youth to be leaders in their communities, while giving schools the resources they need to ensure students meet New Jersey's core curriculum content standards and graduation requirements in financial literacy (Standard 9.2). JANJ's free, data-driven programs are driving excellence and delivering results in financial education that are moving students, parents and families, volunteers, schools and communities forward. In the 2012-2013 school year, 44,799 New Jersey students got an edge on their financial future through Junior Achievement. For more information, please visit <http://janj.org>.

About Philanthropy at Walmart

Walmart and the Walmart Foundation are committed to helping people live better through philanthropic efforts. By operating globally and giving back locally, Walmart is uniquely positioned to address the needs of the communities it serves and make a significant social impact within its core areas of giving: Hunger Relief & Healthy Eating, Sustainability, Career Opportunity and Women's Economic Empowerment. Walmart and the Walmart Foundation are leading the fight against hunger in the United States with a \$2 billion commitment through 2015. Walmart has donated more than one billion meals to those in need across the country. To learn more about Walmart's giving, visit <http://foundation.walmart.com>.

About Walmart

Wal-Mart Stores, Inc. (NYSE: WMT) helps people around the world save money and live better – anytime and anywhere – in retail stores, online and through their mobile devices. Each week, more than 245 million customers and members visit our more than 10,800 stores under 69 banners in 27 countries and e-commerce websites in 10 countries. With fiscal year 2013 sales of approximately \$466 billion, Walmart employs more than 2.2 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy and employment opportunity. Additional information about Walmart can be found by visiting corporate.walmart.com, on Facebook at [facebook.com/walmart](https://www.facebook.com/walmart) and on Twitter at twitter.com/walmartnewsroom. Online merchandise sales are available at www.walmart.com and www.samsclub.com.

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