



NEWS RELEASE

December 2009

For More Information Contact:

Catherine Milone, President
Junior Achievement of New Jersey
609-419-0404 x 108
cmilone@ja-nj.org



Pictured above are the Ortho-McNeil-Janssen Pharmaceuticals, Inc. and Johnson & Johnson volunteers for the 3rd Annual JA Pharma Day at Grant School in Trenton.

THIRD ANNUAL JA PHARMA DAY: ORTHO-MCNEIL-JANSSEN PHARMACEUTICALS, INC. AND JOHNSON & JOHNSON

Trenton, NJ – The 3rd Annual JA Pharma Day on Friday December 4th brought together employee volunteers from Ortho-McNeil-Janssen Pharmaceuticals, Inc. and Johnson & Johnson to sponsor financial literacy and economic educational programs for students at Grant Elementary School in Trenton.

With over fifty volunteers team-teaching in twenty classes reaching 416 students, this was Grant School's largest effort utilizing corporate volunteer role models. The volunteers were able to share with students the key business concepts and life skills that afforded them the opportunity to thrive in the pharmaceutical industry. Peg Forrestel, Director of Contributions and Community Affairs at Ortho-McNeil-Janssen Pharmaceuticals, Inc., stated, "I am delighted that over fifty volunteers from Ortho-McNeil-Janssen Pharmaceuticals, Inc. and J&J participated in the event at Grant Elementary, sharing their talents and experiences to provide relevant, hands-on learning for the students."

Teachers and volunteers had an overwhelmingly positive response to Pharma Day. Over 90 percent of the volunteers polled agreed that the students appeared to be engaged with the JA materials and that Pharma Day was an enjoyable experience. Pharma Day volunteers said their experience was an "excellent opportunity to think about what I do everyday, and translate that into something the kids would understand and appreciate" and "I gained a true insight into how important it is to teach children early about occupations and financial principles. I gained a true feeling that I was sparking knowledge in the kids that will stick with them for the rest of their lives." Over 90 percent of teachers polled agreed that the JA materials were a helpful tool for teaching social studies, this project served a valuable purpose for their students, and volunteers and students appeared to find the experience mutually valuable. An elementary teacher shared that this was "a great opportunity to be exposed to other teaching styles and to meet people from the business world." A middle school instructor noted, "The students gained knowledge on how the

different types of currency systems affect the world day to day. They gained a basic understanding of how economics works in and out of the USA. The presenters were excellent!"

At a time when financial literacy education has never been more necessary or widespread, these corporate community volunteers provided the elementary school children with JA's interactive, colorful and information-rich curriculum and led hands-on games and activities designed to better equip the children to enter adulthood with a fundamental understanding of personal finances. Sarah Hall, Worldwide Transportation Team Lead at Johnson & Johnson and a co-coordinator for JA Pharma Day, echoed this notion: "the interaction with the children and the opportunity to make a positive impact in the community truly made this a wonderful and fun community service event."

These volunteer role models connected with the students by sharing personal stories from their own childhood, educational and employment backgrounds, and key career success skills. Overall, the day was rewarding for students, teachers and volunteers alike, and all are already looking forward to the 4th annual JA Pharma Day.

About Ortho-McNeil-Janssen Pharmaceuticals, Inc.

Ortho-McNeil-Janssen Pharmaceuticals, Inc. is a member of the Johnson & Johnson Worldwide Family of Companies, distributing products specializing in the fields of psychiatry, anesthesia, analgesia, gastroenterology, and other human disorders. J&J Worldwide is the world's largest healthcare company marketing consumer products in women's health, children and adult, medical devices and equipment, and products improving the quality of life. Through our contributions efforts, we are actively involved in supporting ongoing health care, educational and cultural programs. Ortho-McNeil-Janssen Pharmaceuticals, Inc. has a long track record in developing and marketing treatments for central nervous system disorders, pain, fungal infections and gastrointestinal conditions. More information on the company can be found at www.janssen.com.

About JA Worldwide®

Junior Achievement's (JA) mission is to inspire and prepare young people to succeed in a global economy. Through a dedicated volunteer network, JA provides in-school and after-school programs for students in grades K-12. JA offers work readiness programs that focus on seven key content areas: business, citizenship, economics, entrepreneurship, ethics/character, financial literacy, and career development. JA Worldwide® reaches 9.8 million students per year in 367,305 classrooms and after-school locations. JA programs are taught by volunteers in inner cities, suburbs, and rural areas throughout the United States of America and in 123 countries. For more information, visit www.ja.org. For information on JANJ, please visit www.janj.org