

## NEWS RELEASE

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## Chubb and JANJ Team Up For Financial Literacy

*NEWARK, NJ* – As part of a Junior Achievement "JA Day" event, employees from the Chubb Group of Insurance Companies recently volunteered their time and talents in Newark to help students improve their financial literacy skills.

On December 12, 42 Chubb employee volunteers team-taught JA's financial education curriculum to 21 classes at Lincoln School in Newark, impacting 374 students from kindergarten through 7th grade. The Chubb employees provided the children with an interactive, colorful and information-rich curriculum produced and supplied by JA. The volunteers led hands-on games and activities designed to teach lessons about business, economics, and life skills to instill confidence and drive home the economic value of a diploma. They connected with the students by sharing personal stories from their own childhood, educational and employment backgrounds, and shared key career success skills. Overall, the day was a rewarding experience for students, teachers and volunteers alike.

"We are profoundly grateful to the men and women of Chubb who volunteered to educate and inspire the children of Lincoln Elementary School in Newark. Teaching New Jersey's youth how to earn, save, budget, and manage credit will ensure a generation of financially fit citizens in the long term," said Catherine Milone, president of Junior Achievement of NJ."

"Through this event and Junior Achievement, Chubb and its employees have helped to enrich the minds and lives of many children in the Newark area," said Dino E. Robusto, chief administrative officer for The Chubb Corporation. "We want to help put these youngsters on the course of becoming responsible and successful adults."

The Chubb employees will also conduct a book drive to collect one book per child of Dr. Seuss' *Oh, The Places You'll Go!* They will then return to Lincoln School to read to the children for Read Across America Day. Read Across America Day is celebrated in March to honor Dr. Seuss on his birthday. The National Education Association sponsors this event to inspire reading in children throughout our schools and communities.

### About Chubb

The member insurers of the Chubb Group of Insurance Companies form a multi-billion dollar organization providing property and casualty insurance for personal and commercial customers worldwide through 8,500 independent agents and brokers. Chubb's global network includes branches and affiliates in North America, Europe, Latin America, Asia and Australia.

### About Junior Achievement

Junior Achievement's (JA) mission is to inspire and prepare young people to succeed in a global economy. Through a dedicated volunteer network, JA provides in-school and after-school programs for students in grades K-12. JA offers workforce readiness programs that focus on seven key content areas: business, citizenship, economics, entrepreneurship, ethics/character, financial literacy, and career development. Today JA Worldwide® reaches over 9,300,000 students worldwide in 100 countries. For more information, visit [www.ja.org](http://www.ja.org). For information on JANJ, please visit [www.janj.org](http://www.janj.org)