

NEWS RELEASE

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Pictured above are the 16 Tiffany & Co. employee volunteers who participated in the JA Day event.

Tiffany & Co. and JANJ Team Up For Financial Literacy

PARSIPPANY, NJ – As part of a Junior Achievement "JA Day" event, employees from Tiffany & Co. recently volunteered their time and talents to help students in Parsippany improve their financial literacy skills. On January 20th, sixteen Tiffany & Co. employee volunteers team-taught JA's financial education curriculum to nine classes at Lake Parsippany Elementary School, impacting 197 students from kindergarten through 3rd grade. The Tiffany & Co. employees provided the children with an interactive, colorful and information-rich curriculum produced and supplied by JA. The volunteers led hands-on games and activities designed to teach lessons about business, economics, and life skills to instill confidence and drive home the economic value of a diploma. They connected with the students by sharing personal stories from their own childhood, educational and employment backgrounds, and shared key career success skills. Overall, the day was a rewarding experience for students, teachers and volunteers alike.

"We are profoundly grateful to the men and women of Tiffany & Co. who volunteered to educate and inspire the children of Lake Parsippany Elementary School. Teaching New Jersey's youth how to earn, save, budget, and manage credit will ensure a generation of financially fit citizens in the long term," said Catherine Milone, president of Junior Achievement of NJ.

About Tiffany & Co.

About Junior Achievement

Junior Achievement's (JA) mission is to inspire and prepare young people to succeed in a global economy. Through a dedicated volunteer network, JA provides in-school and after-school programs for students in grades K-12. JA offers workforce readiness programs that focus on seven key content areas: business, citizenship, economics, entrepreneurship, ethics/character, financial literacy, and career development. Today JA Worldwide® reaches over 9,300,000 students worldwide in 100 countries. For more information, visit www.ja.org. For information on JANJ, please visit www.janj.org